



**Dear Resident,**

We are extremely excited to be returning to Grange Farm for the second We Out Here Festival from 20th - 23rd August 2020. Once again curated by Radio 6 DJ, Gilles Peterson, we will be bringing the best of the emerging jazz scene and beyond to the heart of Cambridgeshire. We've been working hard behind the scenes to build upon the success of our inaugural year and are continuing to work alongside Huntingdonshire District Council authorities to deliver another safe and successful event.

Below we have outlined as much useful information as possible to ensure our neighbours have all the important information on our plans for the coming year. We look forward to continued engagement with local communities to enhance your experience of the event and hope to be welcoming you all to be part of our second year at our beautiful home of Grange Farm.

### **Local Engagement - Information Issue & Feedback**

We are very proud to be able to come to this beautiful area and we hope to call it home for many more years to come. We have engaged with local Parish and District Councils, alongside Huntingdon Local Authorities, to gather feedback on last year's event so that we can work towards improving the experience of our valued neighbours year on year.

What are we doing to address your 2019 feedback?

- Local residents will be able to park in a specified parking area to allow for easier access and departure each day.
- Improved signage will be in place at Huntingdon Train station to direct festival attendees to the Shuttle Bus.
- Upwood has been added to the information distribution list.
- Specific properties who contacted us to inform us they hadn't received our letter have been added to the letter drop distribution list.
- We are working closely with Huntingdon Train station to ensure that festival customer fares do not impact on availability of or cost to local fares.
- We are looking into the possibility of holding a small event to bring the local community together.

If you have anything you'd like to add for our consideration, please email us on [info@weoutherefestival.com](mailto:info@weoutherefestival.com) or come along to our Local Residents Meeting on 10 March at 19:00 - 20:00 (Civic Suite Pathfinder House, St Mary's Street, Huntingdon, PE29 3TN). We will also be holding the annual feedback in Autumn 2020 to discuss your experience of this year's event for our learnings for 2021 planning.

We will be carrying out a letter drop during June to ensure all residents of Abbot Ripton, Kings Ripton, Upwood, Woodwalton, Wennington, Broughton, Little Ravely and Great Ravely are suitably informed of the event and provide details of how to contact us with any issues. This letter will include the following as a further update to the information in this document

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| <ul style="list-style-type: none"> <li>• Dates of and control measures for impacts of construction</li> <li>• Outline event schedule, date and time of PA system checks</li> <li>• Local residents hotline contact details, dates of operation and procedure</li> <li>• Noise hotline contact details, dates of operation and procedure</li> <li>• Traffic management – access routes, road closures, speed limits</li> <li>• Information of local resident tickets – how and where to redeem</li> <li>• Footpaths and bridleway closures</li> </ul> | <ul style="list-style-type: none"> <li>• Audience demographic and control measures in place to minimise public disorder / nuisance</li> <li>• Update on local community benefits</li> <li>• Information on how to contact the festival before the hotlines are operational</li> <li>• Details of and invitation to the Local Residents Feedback meeting</li> </ul> |
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### **Key Changes for 2020**

We aren't looking to change much for 2020 as we focus on building on the foundations laid in 2019.

- Some minor internal site layout changes.
- An increase in adult ticket sales from 7000 to 9000.
- Focus on developing the Wellness, Family, Workshop and Talks programmes.
- Reduced timeframe for bridleway closure due to change in local authority policy towards closure of public accesses.

## Event Schedule

The event will operate under the permanent premises license held by Grange Farm upon which we've based our event programme within the permitted hours of entertainment:

- Main Stage - 11:00 - 23:30 (Friday 21st - Sunday 23rd August inclusive)
- All other stages - earliest start time of 11:00 and latest end time of 05:00.
- Latest finish on Thursday 20th August will be 01:00 and on Sunday 23rd August will be 00:00.

## Event Build & De-rig Information

The event build will start on 7th August 2020 and the de-rig will terminate on or before 31st August 2020. We Organise Chaos Ltd have been appointed to deliver Site Management.

1. Control measures for Increased HGV traffic will include:
  - Local area map, with deliveries route and times clearly marked sent to all suppliers in advance.
  - Signage deployed to direct all deliveries to Vehicle Gate 3.
  - All contractors will have Site Manager's contact number before arrival.
2. Noise on site during the construction phase:
  - Working days will be restricted to 08:00 to 20:00
3. Build Waste
  - We will have a skip on-site early for all build waste
4. Abbots Ripton Post Office
  - Will be notified of the event and expected numbers to ensure supplies can be forecasted.
  - Post office may do an onsite delivery service as they did for SGP.

## Audience Demographic

We have a wonderful audience demographic of jazz loving folk from across the country and beyond. From young jazz musicians living and performing in London to those that have followed Gilles' career over the last 30 years and are keen to make the most of our family-friendly environment.

Based on 2019 data, we expect over 50% of our anticipated audience to be aged 30 and upwards, many of which will be attending the event with their young families.

## Noise Management

We Out Here have again appointed Chris Beale of SPL Track to manage and consult on the noise propagation of the event. Chris and SPL have managed the sound for many years for Secret Garden Party and continue to be influential in the design of the site and event for We Out Here. Noise monitoring will take place throughout the event and individual concerns will be dealt with by Chris and his team. A noise hotline to report any noise issues will be operational 24 hours from 12:00 on Thursday 20th August 2020 - Monday 24th August 2020 at 14:00. The contact number for this will be distributed in the June local letter drop.

## Footpath Closure

We have applied for a TTRO under Section 16a of the Road Traffic Regulation Act 1984 to close 2 bridlevays that run through the site while the event is live from 19th August - 24th August 2020. During the Build and De-rig, the bridlevays will remain open to public access with measures put in place in accordance with S3 of Health and Safety at Work Act 1974 to protect the public and keep the site secure.

1. Bough Lane which travels along the Northern edge of the site linking up Hall Lane and Lodge Farm
2. An unnamed bridlevay the source of which is the B1090. This bridlevay then travels through the site to link up with Ramsey Road in Kings Ripton Village on the West side.

The proposed diversion routes are shown below and will be fully sign posted.



## Highways

1. Residents Parking
  - In order to minimise pedestrian traffic and parking within the villages surrounding the site, the Festival will be offering free parking on the site for local residents.
2. Traffic Routes
  - All festival traffic will be signed to enter site from the East.
  - A combination of 2019 experience and traffic surveys have made clear that the regular traffic on the B1090 combined with the expected festival attendance, it is not necessary to split the traffic and send any vehicles through the village of Abbots Ripton.
  - Signage will be erected reading 'No Access to Festival Traffic' at strategic points
  - The traffic route will bring all customers as well as traders and larger vehicles from the same direction.
  - Large vehicles will be sent around the larger roundabouts and smaller vehicles will be sent via the most direct route to ensure the quickest access to site without unduly affecting the local area.
3. Contingency plans

Although there were no issues experienced in 2019, we will again take the following precautions to make sure that traffic is processed swiftly and efficiently:

  - Contingency Charging lanes and staff to process parking charges.



- Contingency traffic stacking space with the capability to take 205 cars off the public highway in a single continuous queue. We do not foresee using this area, but it is available to the Festival and will be operational within under a minute.
- Modifiable external signage, the directional arrows can be amended to utilise contingency routes swiftly as required.
- A roaming security team who can be dispatched to deal with any traffic flow problems on site.
- A dedicated 'responder' vehicle that can be deployed to assess traffic off-site.
- A contingency secondary parking area that can be opened if the parking operation is slowing the ingress operation to park two areas simultaneously.
- A Head of Traffic who will have direct contact with the on the ground team and the festival's event control to monitor the festival traffic entrance.

### ***Unwanted Parking in Local Villages***

Although this was not a reported issue during the 2019 event, we will ensure that we continue to take the following precautions to ensure this doesn't become an issue for 2020:

- Regular security patrols will take place within Abbots Ripton and Kings Ripton.
- When people clearly walking towards the event are seen by the security patrol they will be quizzed as to how they arrived and it will be explained that they may be refused admission if

### ***Local Resident Tickets***

All residents of the following listed areas are eligible for a £25 'local resident ticket' to be purchased in advance of the event: Abbots Ripton, Kings Ripton, Upwood, Woodwalton, Wennington, Broughton, Little Ravely and Great Ravely.

Tickets will allow holders access to the 4 days of the event and a free car parking pass will be made available at point of purchase. There will be no limit to number of tickets per household, however, every ticket holder must provide proof of address and matching photo on arrival to the festival. The ticket link for local resident purchase will be distributed via the letter drop in June.

***Lastly ... Thank you from the We Out Here team. We hope that you will join us for the 2020 Worldwide Family Gathering in the perfect setting of your beautiful home county!***



**We Out Here**

they do not move their vehicle into the designated parking area.

If residents wish to report a vehicle there will be a residents hotline that can be called and a response team will be sent. If the occupant cannot be found on any of the routes to the event, then an announcement can be made over the site PA systems and messaging will be displayed at the pedestrian access points and info point with vehicle details.

### ***Public nuisance***

Despite our audience demographic poses a low risk to public disorder, we have put in place the following control measures to minimize that risk:

- Experienced Security Contractor, SB Security
- Robst Traffic Management Plan
- Encouraging public transport
- Security patrols in local villages
- Noise consultants and 24/7 Noise Hotline
- Litter pick post-event
- 24/7 Local Residents Hotline

### ***Community Involvement***

We out here would love to hear from the local residents to understand better how we can leave a positive impact on our surroundings. We welcome any suggestions for how we might be able to better work with local businesses or charities. Please email us on [info@weoutherefestival.com](mailto:info@weoutherefestival.com).